



**American Romanian
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**Odesa National
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**University of
Kalisz,
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**D. A. Tsenov
Academy of
Economics**

PROGRAMME

“CREATING THE SOCIETY OF
CONSCIOUSNESS” TELE - 2025

**HYBRID INTERNATIONAL SCIENTIFIC CONFERENCE
for young researchers The 14th Edition**

MARCH 14 – 15, 2025

CHISINAU, REPUBLIC OF MOLDOVA

PROGRAMME: Google Meeting MARCH 14 - 15, 2025	
Connection link:	Join Google Meeting https://meet.google.com/xyq-wdyi-jfx Meeting ID: xyq-wdyi-jfx ASEM Library, Office 103, Block F
10:30 – 11:00	<i>Register</i>
11:00 – 11:40	<p>Moderators: Lucia GUJUMAN, PhD; Chief of Department of Information Technology and Information Management</p> <p>Welcome speech:</p> <p>Alexandru STRATAN, Hab. Dr., Univ. Prof., Correspondence member of ASM, Rector of the Academy of Economic Studies of Moldova,</p> <p>Victoria COCIUG, PhD, Associate Professor, Vice Rector for Research and Partnerships, ASEM, Moldova</p> <p>Dumitru TODOROI, Hab. Dr., Univ. Prof., ASEM, Republic of Moldova</p> <p>Krasimir SHISHMANOV, PhD., professor, D. A. Tsenov Academy of Economics, Svishtov, Bulgaria</p> <p>Alexandru ARSENI, Hab. Dr., Univ. Prof., The President of the Public Association "Parliament of Independence" (PA PI)</p> <p>Mircea GEORGESCU, Dr., Univ. Prof., Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iasi, Romania</p> <p>Marian-Pompiliu CRISTESCU, Dr., Univ. Prof., Lucian Blaga University, Sibiu, Romania</p> <p>Plenary session:</p> <p>Gheorghe MIHALAS, Hab. Dr., Univ. Prof., Academy of Medical Sciences, Timisoara, Romania EMPATHIC TECHNOLOGY: A NEW FRONTIER FOR THE ELDERLY</p> <p>Valeriu, GALAICU, Master in security, Academy of Economic Studies of Moldova. INCREASING THE SECURITY LEVEL OF WEB APPLICATIONS IN THE FINANCIAL SECTOR OF THE REPUBLIC OF MOLDOVA ACCORDING TO EU STANDARDS</p>
12:00 – 14:00	<i>Working Session 1</i>
14:00 – 14:30	Coffee Break
14:30 – 17:00	<i>Working Session 2</i>
17:00 – 17:30	<i>Discussions & Closing</i>
IMPORTANT	<p>Timeframe of the speeches: during sessions 5-10 min.</p> <p>Deadline for submission of publication 25.03.2025 to: department.timi@ase.md todoroi@ase.md</p>

Section 1: Emerging Information Technologies: Artificial Intelligence and Data Analytics for the Digital Future

*Moderators: Victor ANDRONATIEV, PhD; Victoria LOZAN, PhD;
Adriana CATRUC-INCULEȚ, PhD Student*

*Connection link: Room 1. 1 <https://meet.google.com/ban-ysvn-auc>
ASEM, Office 404, Block B*

12:00 – 14:00 14:30 – 17:00	Speakers
1.	<p>THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE LABOR MARKET AND ECONOMIC MODELS Authors: Rodion, ARTYUKHIN, Tymofii, KYKHTENKO, Maxim, KUSHMUNS, Ukraine, Separate structural subdivision “Professional College of Oil and Gas Technologies, Engineering, Infrastructure and Service of Odesa National University of Technology”.</p>
2.	<p>APPLIED DATA ANALYSIS IN SMEs Author: Anatolie, BARACTARI, student, Austria, Johannes Kepler University, Linz. Coordinated by: Anatolie, BARACTARI, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
3.	<p>THE FUTURE OF SUSTAINABLE E-COMMERCE IN THE DIGITAL AGE Author: Andreea, BOBOC, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Aurelia ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
4.	<p>INFORMATION SYSTEMS – CURENT TRENDS Author: Andrea, BORTA, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Olea, CHICU, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
5.	<p>BEST PRACTICES FOR PARAMETRIC TESTING IN MATHEMATICSC Author: Gabriela-Cristina, BRANOAEA, Romania. Coordinated by: Tudor, BRAGARU, PhD, professor, State University of Moldova, Republic of Moldova.</p>
6.	<p>THE USE OF ARTIFICIAL INTELLIGENCE IN PERSONALIZING USER EXPERIENCE IN DIGITAL MARKETING Authors: Elvira, COBILEANSCHI, Artiom, BEREDU, Academy of Economic Education of Moldova, Republic of Moldova. Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
7.	<p>APLICATION OF SINGLE-LAYER KOHONEN NETWORK FOR TEXT RECOGNITION Authors: Vlada COLESNICOVA, student, Academy of Economic Studies of Moldova, Republic of Moldova. Ionelia DASCHEVICI, licentiate student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Alexandru COLESNICOV, PhD, associate professor, Institute of Mathematics and Computer Science „Vladimir Andrunachievici”, Moldova</p>
8.	<p>RISKS AND CHALLENGES OF USING AI IN ORGANIZATIONAL MANAGEMENT Author: Gheorghe, GAIU, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Valentina, CAPATINA, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>

9.	<p>INNOVATION IN BUSINESS AND DAILY LIFE Author: Jo-änn, HACHEM, student, Lebanon HWR Berlin, Germany. Coordinated by: Serghei, OHRIMENCO, Hab. Dr., Univ. Prof., Academy of Economic Studies of Moldova, Republic of Moldova.</p>
10.	<p>JAVA AND PYTHON PROGRAMMING LANGUAGES IN THE INFORMATION SOCIETY ERA: DEVELOPMENTS AND ANALYSES Authors: Daniel, HANGAN, Technical University of Munich, Germany, Vladislav, COJOCARI, Academy of Economic Studies of Moldova, Stanislav, CIUBOTARU STANISLAV, Academy of Economic Studies of Moldova Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
11.	<p>DEEPSEEK-V3 AND QWEN2.5-MAX IN SOLVING RESOURCE AND PROCESS OPTIMIZATION PROBLEMS Author: Victoria, LOZAN, PhD, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
12.	<p>INTEGRATION OF AI IN EDUCATION Author: Dian, NIKOLAEV, PhD student, Department Business Informatics, Bulgaria</p>
13.	<p>SMART BUS STATIONS Authors: Cezara, SADOVEI, Maria-Beatrice, GRUNZU, student, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
14.	<p>ESTIMATION OF THE COOB-DOUGLAS PRODUCTION FUNCTION BASED ON STATISTICAL INFORMATION OF THE REPUBLIC OF MOLDOVA Author: Iulian, SOTROPA, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Zinovia, TOACA, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
15.	<p>MANAGING AND OPTIMIZING PERSONAL EXPENSES Author: Iulian, SOTROPA, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Victoria, LOZAN, PhD, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
16.	<p>THE USE OF AI IN EDUCATION AND INTERNATIONAL ASSESSMENT SYSTEMS. AI-BASED EXAMS – LINGUASKILL CAMBRIDGE: FAST, SIMPLE, CONVENIENT, BUT EFFECTIVE? Author: Anastasia, STERBET, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Maria, MORARU, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
17.	<p>FEATURES OF ADVERTISING DEVELOPMENT IN DIGITAL MARKETING Authors: Xenia, TODOROVA, Anastasia, CHIRLIC, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
18.	<p>EXPLORING ARTIFICIAL INTELLIGENCE AND DATA ANALYTICS FOR INNOVATION IN DIGITAL TRANSFORMATION Authors: Maxim, VORONIUC, Adriana, CATRUC, PhD student, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
19.	<p>OPTIMIZING BUSINESS ANALYTICS AND DECISION-MAKING THROUGH THE APPLICATION OF GENERATIVE ARTIFICIAL INTELLIGENCE IN FORECASTING AND SIMULATIONS Author: Tanyo Georgiev Georgiev, Ph Student, D. A. Tsenov Academy of Economics, Svishtov, Bulgaria Coordinated by: Krasimir Shishmanov, PhD., professor, D. A. Tsenov Academy of Economics, Svishtov, Bulgaria</p>
20.	<p>AI DRIVEN PROJECT MANAGEMENT TOOLS Author: Bianca Elena, ENACHE, Universitatea „Alexandru Ioan Cuza”, Iasi, România</p>

Section 2: Cybersecurity and Risk Management in the Digital Age

Moderators: *Serghei OHRIMENCO, Hab. Dr., Univ. Prof.; Eduard HÎRBU, PhD;*
Veronica HÎNCU, Master in security

Connection link: Room 2 .<https://meet.google.com/ykg-hwgm-qbk>

ASEM, Office 409, Block B

12:00 – 14:00 14:30 – 17:00	Speakers
1.	FEATURES OF THE USE OF WIRELESS DATA TRANSMISSION TECHNOLOGIES DEPENDING ON THE TYPE OF ECONOMIC ACTIVITY Author: Bogdan, BOGDANOV, Moldova State University, Republic of Moldova.
2.	SECURING THE FUTURE Author: Nichita, BRADU, IU International University of Applied Sciences, Germany. Coordinated by: Serghei, ORHIMENCO, PhD hab, professor, Academy of Economic Studies of Moldova, Republic of Moldova.
3.	ECONOMIC SECURITY MANAGEMENT IN ENTERPRISE DEVELOPMENT STRATEGIES Author: R.K., CHAKALOV, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.
4.	MANAGEMENT OF FINANCIAL AND ECONOMIC SECURITY OF ENTERPRISES THROUGH LEGAL PROTECTION MECHANISMS Author: R.K., CHAKALOV, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.
5.	FUTURE OF CYBER SECURITY Author: Maria, DUDOIU, Macromedia, Germany. Coordinated by: Serghei, ORHIMENCO, PhD hab, professor, Academy of Economic Studies of Moldova, Republic of Moldova.
6.	ADAPTIVE RISK MANAGEMENT STRATEGIES IN THE ERA OF AI-DRIVEN CYBER THREATS Author: Natalia, UNDELEMN, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Maria, MORARU, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.
7.	MECHANISMS FOR MANAGING ECONOMIC SECURITY OF ENTERPRISES UNDER UNCERTAINTY Author: D.M., KUTSENKO, professor, Rauf Ablyazov East European University, Cherkasy, Ukraine.
8.	CYBERSECURITY AND THE VULNERABILITY OF OLDER PEOPLE Author: Maria, MORARU, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.
9.	COLLABORATION BETWEEN EU MEMBER STATES TO DEVELOP CYBERSECURITY Author: Inga, STAVENSCHI, Alexandru Ioan Cuza University, Romania. Coordinated by: Valentina, CAPATINA, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
10.	RESEARCH OF MODERN METHODS OF SOCIAL ENGINEERING TO PREVENT CYBER ATTACKS Authors: Ludmila, RYBALCHENKO, Sofiia, ZUDOVA, PhD, associate professor at the Department of Cyber Security and Information Technologies, University of Customs and Finance, Dnipro, Ukraine.
11.	ENSURING WEB SECURITY WITH OWASP METHODOLOGY Authors: Olga, DARIU, PhD student, university assistant, Moldova State University, Republic of Moldova. Coordinated by: Tudor, BRAGARU, PhD, univ. prof., Moldova State University, Republic

	of Moldova.
12.	<p>CYBER RESILIENCE IN THE MODERN WORLD Author: Carina, MILLER, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Serghei, ORHIMENCO, Phd hab, professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
13.	<p>DIRECTIONS FOR ASSESSING THE PARAMETERS OF INFORMATION-PSYCHOLOGICAL INFLUENCE Author: Ekaterina, SIZOVA, Bendery Branch of PSU named T.G. Shevchenko, Republic of Moldova. Coordinated by: Violeta, BOGDANOVA, PhD, Bendery Branch of PSU named T.G. Shevchenko, Republic of Moldova.</p>
14.	<p>CYBER THREATS TO CREATING COST ESTIMATES IN CONSTRUCTION Author: Viktoria, OSIPOVA, Bendery Branch of PSU named T.G. Shevchenko, Republic of Moldova. Coordinated by: Violeta, BOGDANOVA, PhD, Bendery Branch of PSU named T.G. Shevchenko, Republic of Moldova.</p>
15.	<p>CYBERSECURITY: THEORETICAL FOUNDATIONS AND KEY CONCEPTS Authors: Natalia, STURZA, University of Oradea, Romania, Grigore, CIUREA, (CEEE), Laura, CIUREA-ȚURCAN (USMF), Republic of Moldova. Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
16.	<p>USING UI/UX DESIGN IN THE DIGITALIZATION OF MANAGEMENT INFORMATION SYSTEMS Authors: Natalia, STURZA, University of Oradea, Romania, Grigore, CIUREA, (CEEE), Laura, CIUREA-ȚURCAN (USMF), Republic of Moldova. Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
17.	<p>INTEGRATION OF AI ALGORITHMS IN THE VULNERABILITY TESTING PROCESS Author: Veronica, HÎNCU, univ. asist., Academy of Economic Studies of Moldova, Republic of Moldova.</p>
18.	<p>STRATEGIC ENTERPRISE DEVELOPMENT MANAGEMENT UNDER COMPETITIVE RISKS AND UNCERTAINTY Author: O. O., RIABUKHA, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.</p>
19.	<p>CHALLENGES OF HIGHER EDUCATION INSTITUTION MANAGEMENT IN THE BANI WORLD Author: H.V., TUPCHII, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.</p>

SECTION 3: Development Trends of the Digital Economy

Moderators: *Corina BULCAC, PhD; Aurelia TURCAN, PhD; Nicolae BULGAC, Ph Student*

Connection link: Room 3. <https://meet.google.com/hkc-ibrm-cwu>

ASEM, Office 411, Block B

12:00 – 14:00 14:30 – 17:00	Speakers
1.	DIGITAL TAX CONTROL: METHOD OF STIMULATING THE LEVEL OF VOLUNTARY COMPLIANCE OF TAXPAYERS Author: Crina, MIRON, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by epublic of Moldova.
2.	BLOCKCHAIN AND ITS IMPACT ON DIGITAL TRANSACTIONS AND FINANCIAL SYSTEMS Author: Dan, ȘONȚU, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Lucia, GUJUMAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
3.	THE FUTURE OF WORK: DIGITALIZATION, REMOTE WORK, AND AI-DRIVEN JOBS – EVALUATING HOW DIGITAL TOOLS AND AUTOMATION RESHAPE EMPLOYMENT, SKILLS DEMAND, AND WORK CULTURE Author: Ionelia, DASCHEVICI, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Sergiu, TUTUNARU, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
4.	CYBERSECURITY AND DATA PROTECTION: BARRIERS TO THE DIGITAL ECONOMY Author: Evghenii, ANII, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Sergiu, TUTUNARU, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
5.	ARTIFICIAL INTELLIGENCE AND AUTOMATION: THE DRIVING FORCE OF THE DIGITAL ECONOMY Author: Mihai, POTORAC, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Lucia, GUJUMAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
6.	DIGITAL TRANSFORMATION: IMPACT ON THE GLOBAL ECONOMY Author: Iulian, IȘECOV, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Lucia, GUJUMAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
7.	THE EVOLVING LANDSCAPE OF E-COMMERCE AND EMERGING MARKET TRENDS Author: Livia, DOMBROVSCHI, student, Academy of Economic Studies of Moldova, Republic of Moldova.
8.	DEVELOPMENT OF FRANCHISING IN TERMS OF DIGITALIZATION Author: Taisiia, PESKOVA, MGIMO, Russia.
9.	ROLE ECONOMIC DIPLOMACY OF THE MOLDOVA IN EUROPEAN CONTEXT Author: Nicoleta, MELNIC, PhD, Academy of Economic Studies of Moldova, Republic of Moldova.
10.	INTERNATIONAL BUSINESSES IN OUR LIVES Author: Sophia, LUBBAT, HWR Berlin, Greece.

	<p>Coordinated by: Serghei, ORHIMENCO, PhD hab, professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
11.	<p>DIGITALIZATION OF TAX ADMINISTRATION PROCESSES IN THE REPUBLIC OF MOLDOVA: EFFICIENCY, TRANSPARENCY, AND THE ADAPTATION OF TAX AUTHORITIES TO THE CHALLENGES OF THE DIGITAL ECONOMY</p> <p>Authors: Corina, BULGAC, PhD, associate professor, Nicolae, BULGAC, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
12.	<p>DIGITAL TECHNOLOGIES IN BANKING: APPLICATIONS FOR INVESTMENT PROJECTS</p> <p>Authors: Elizabeth, USHAKOVA, PhD, professor, Dinara, ORLOVA, Master of Economics, Financial University under the Government of the Russian Federation, Russia.</p>
13.	<p>ASPECTS OF THE DIGITAL ECONOMY DEVELOPMENT IN THE REPUBLIC OF MOLDOVA</p> <p>Authors: Marina, COBAN, PhD, associate professor, Ecaterina, TODOROVA, Valentina, NAUKINA, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
14.	<p>DIGITAL TRANSFORMATION IN THE FINANCIAL SECTOR: NEW TRENDS AND TECHNOLOGICAL INNOVATIONS</p> <p>Authors: Viacheslav, VOLOVIKOV, Arman, GURDJIEV, Dinara, ORLOVA, Financial University under the Government of the Russian Federation, Russia.</p>
15.	<p>TECHNOLOGY TRENDS WITH A MAJOR IMPACT ON DIGITAL TRANSFORMATION AND THE DEVELOPMENT OF THE BUSINESS ENVIRONMENT AND THE PUBLIC SECTOR</p> <p>Author: Tincuța, VRABIE, PhD, lecturer, University of “Dunarea de Jos Galati”, Romania.</p>
16.	<p>DIGITAL PAYMENT SYSTEMS AND THEIR IMPACT ON INFLATION</p> <p>Author: Anastasia, STERBET, Academy of Economic Studies of Moldova, Republic of Moldova.</p> <p>Coordinated by: Marina, COBAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
17.	<p>THE DEVELOPMENT OF TOP DIGITAL PUBLIC SERVICES BY ANTICIPATING THE TRENDS OF THE DIRECTIONS OF ACTION</p> <p>Author: Tincuța, VRABIE, PhD, lecturer, University of “Dunarea de Jos Galati”, Romania.</p>
18.	<p>EFFECTIVE COLLABORATION AS A DEVELOPMENT TREND AND APPROACH TO CREATING INNOVATIONS</p> <p>Author: Ivaylo, KOSTOV, PhD, Head Assistant, D. A. Tsenov Academy of Economics, Bulgaria.</p>
19.	<p>LATEST INTERNATIONAL POLITICAL AND ECONOMIC NEWS</p> <p>Author: Radu, MIHALCEA, PhD hab., professor, Illinois State University, USA.</p>
20.	<p>CHISINAU’S FUTURE PROSPECTS: ARCHITECTURAL ASPECTS</p> <p>Authors: Aliona, STOIANOVA, Nichita, ANDRONIC, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
21.	<p>THE IMPACT OF SHARING ECONOMY PLATFORMS ON THE TOURISM INDUSTRY: AIRBNB AND UBER</p> <p>Authors: Adriana, PROCA, Irina, ISPIR, Academy of Economic Studies of Moldova, Republic of Moldova.</p> <p>Coordinated by: Valentina, CAPAȚINA, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
22.	<p>THE GREEN SHIFT: ECONOMIC TOOLS FOR SUSTAINABLE GROWTH IN THE DIGITAL AGE</p> <p>Authors: Stefani, GEORGIEVA, head assist., prof., Aleksandrina, ALEKSANDROVA, PhD, D. A. Tsenov Academy of Economics, Bulgaria.</p>
23.	<p>TRANSFORMING CONSUMPTION: THE ROLE OF CONSCIOUSNESS IN SOLVING THE CLIMATE DILEMMA</p> <p>Authors: Antoni, GEORGIEV, Stefani, GEORGIEVA, head assist., prof., D. A. Tsenov</p>

	Academy of Economics, Bulgaria.
24.	MODERN ECO-TRENDS IN THE TOURISM BUSINESS USING INNOVATIVE TECHNOLOGIES Authors: Violeta, MAKSYMOVA, Avdii, BARALEICHUK, Alina, SHPYCHKA, Odesa National University of Technology, Ukraine.
25.	OVERLAY ADINJECTOR Authors: Alexandr, OGLASEVICI, Constantin, MOCANU, Academy of Economic Studies of Moldova, Republic of Moldova.
26.	BLOCKCHAIN AND THE DIGITALIZATION OF TRADITIONAL INDUSTRIES: NEW TRENDS AND CHALLENGES FOR THE FUTURE OF THE ECONOMY Author: Anghelina, GONCEAR, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Marina, COBAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
27.	DIGITALIZATION OF TAX CONTROL AS A METHOD FOR INCREASING REVENUES TO THE NATIONAL PUBLIC BUDGET OF THE REPUBLIC OF MOLDOVA Author: Roxana, JEMNA, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Corina, BULGAC, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
28.	THE USE OF ELECTRONIC TAX REPORTING SERVICES FOR LEGAL ENTITIES Author: Veronica, BLANARI, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Corina, BULGAC, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
29.	DIGITAL ECONOMY: PRESENT AND FUTURE IN THE TECHNOLOGICAL AGE Authors: Maxim, MUNTEANU, Daniel, HANGAN, Academy of Economic Studies of Moldova, Republic of Moldova, Universitatea Tehnica Munhen (Germania). Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
30.	DIGITAL TECHNOLOGIES IN PRESERVING AND POPULARIZING THE ENOGASTRONOMIC HERITAGE OF GREECE Authors: Dominika, ISMAILOVA, Valeriia, CHERKASOVA, Odesa National University of Technology, Ukraine.
31.	NEW MEASURES REGARDING THE SIMPLIFICATION OF CUSTOMS PROCEDURES IN THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF THE DEVELOPMENT OF THE DIGITAL ERA Author: Nadejda, BERGHE, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
32.	PERSONNEL MOTIVATION MANAGEMENT WITHIN THE SYSTEM OF INTELLECTUAL POTENTIAL DEVELOPMENT OF ENTERPRISES Author: V.M., KIMLYK, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.
33.	HUMAN RESOURCE DEVELOPMENT MANAGEMENT WITHIN THE SYSTEM OF WORKFORCE POTENTIAL FORMATION IN ENTERPRISES Author: S.V., KUDAKTIN, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.
34.	TRENDS ON DIGITAL ENTRPRENEURSHIP Authors: Mircea Radu, GEORGESCU Anca Elena, LUNGU, Daniel, JURAVLE Alexandru Ioan Cuza University of Iași, România
35.	CHALLENGES AND FUTURE TRENDS IN THE EUROPEAN DIGITAL

ADMINISTRATION

Authors: Petruț-Cătălin, LUNGU, Mircea Radu, GEORGESCU
Alexandru Ioan Cuza University of Iași

SECTION 4: Digital Solutions for Social Inclusion and Healthy Aging

Moderators: Dumitru TODOROI, Hab. Dr., Univ. Prof.; Valentina CAPAȚINA, PhD.

Connection link: Room 4. <https://meet.google.com/bsp-juue-trs>

ASEM, Office 404, Block B

15:00 – 17:00	Speakers
1.	<p>SENIOR ASSOCIATIONS – THE SOLUTION TO THE PROBLEM OF ACCELERATED AGING OF SOCIETY</p> <p>Author: Dumitru, TODOROI, Hab. Dr., Univ. Prof., c. m. of ARA, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
2.	<p>PSYCHOSOMATIC PRACTICES FOR HEALTHY AGING AND SOCIAL INCLUSION IN THE REPUBLIC OF MOLDOVA AMID EU INTEGRATION AND DIGITAL ADVANCEMENTS</p> <p>Author: Lorina, BUGA, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
3.	<p>THE ROLE OF AI IN FOREIGN LANGUAGE LEARNING: INNOVATION, ACCESSIBILITY, AND CHALLENGES</p> <p>Author: Valeria, CEBOTARU, Academy of Economic Studies of Moldova, Republic of Moldova.</p> <p>Coordinated by: Stella, HÎRBU, PhD, assistant professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
4.	<p>NEW ERA OF PERSONALIZED EDUCATION - PROMOTING EQUITY AND SOCIAL INCLUSION</p> <p>Author: Laura, CHIRIAC, Academy of Economic Studies of Moldova, Republic of Moldova.</p> <p>Coordinated by: Stella, HÎRBU, PhD, assistant professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
5.	<p>MENTAL POWER OR BRAIN BIOLOGY</p> <p>Author: Alexandru, PLEȘEA, dr. hab., Bucharest University, Romania.</p>
6.	<p>THE ROLE OF ACTUARIAL CALCULATIONS IN ENSURING THE FINANCIAL SUSTAINABILITY OF PENSION FUNDS</p> <p>Author: Anastasia, STERBET, Academy of Economic Studies of Moldova, Republic of Moldova.</p> <p>Coordinated by: Mariana, TACU, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
7.	<p>DIGITAL SOLUTIONS FOR BRAND DEVELOPMENT AND ONLINE PRESENCE</p> <p>Author: Antonio, MARGINA, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
8.	<p>ONLINE PLATFORMS FOR LEARNING PAINTING AS A MEANS OF PROMOTING MENTALLY HEALTHY AGING</p> <p>Author: Ksenia, ZAVALII, Academy of Economic Studies of Moldova, Republic of Moldova.</p> <p>Coordinated by: Stella, HÎRBU, PhD, assistant professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
9.	<p>USING UI/UX DESIGN IN THE DIGITALIZATION OF MANAGEMENT INFORMATION SYSTEMS</p> <p>Authors: Grigore, CIUREA, (CEEE), Republic of Moldova, Natalia, STURZA, University of Oradea, Romania, Laura, CIUREA-ȚURCAN (USMF), Republic of Moldova.</p> <p>Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
10.	<p>DIGITAL SOLUTIONS AND SOCIAL CHANGE: CHALLENGES, EFFECTS AND</p>

	<p>PERSPECTIVES</p> <p>Authors: Nataliia, SHULIKA, student, Academy of Economic Studies of Moldova, Republic of Moldova, Mihail, POTOROACĂ, Moldova State University, Republic of Moldova.</p> <p>Coordinated by: Eduard, HÎRBU, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
17.00-17.30	Conference closing